



Sponsorship & Exhibitor Prospectus

Fall Scientific Meeting & Year-Round
Partnership Opportunities

2
0
2
6



1,300+

CRNAs and
SRNAs

4

Nurse Anesthesia
Programs

1956

When we were
founded

Celebrating 70 Years of CRNA Leadership in Kentucky

In 2026, the Kentucky Association of Nurse Anesthetists proudly celebrates **70 years of advancing the profession of nurse anesthesia** and supporting CRNAs across the Commonwealth.

Since its founding in **1956**, KyANA has played a vital role in promoting excellence in anesthesia practice, supporting professional education, advocating for patient safety, and fostering a strong community of CRNAs and nurse anesthesia residents throughout Kentucky.

KyANA represents a dynamic community of clinicians, educators, and students dedicated to advancing anesthesia care, promoting professional development, and advocating for patient safety throughout Kentucky.

As we commemorate this milestone, KyANA will recognize the contributions of the dedicated professionals who have shaped the profession over the past seven decades while continuing to support the next generation of CRNAs.

Industry partners are invited to participate in this special anniversary year through sponsorship opportunities that celebrate the legacy and future of nurse anesthesia in Kentucky.



**2026 FALL
SCIENTIFIC
MEETING**

Bold Past. Bright Future. 70 Years of Impact

SEPTEMBER 18–20, 2026

HYATT REGENCY DOWNTOWN | LOUISVILLE, KY



Who We Are

Founded in **1956**, the Kentucky Association of Nurse Anesthetists (KyANA) represents Certified Registered Nurse Anesthetists and nurse anesthesia residents across the Commonwealth.

With more than **1,300 members**, KyANA is committed to advancing the profession through advocacy, education, leadership development, and member engagement.

What We Do

KyANA supports CRNAs and SRNAs by providing high-quality continuing education, promoting leadership opportunities, advocating for patient safety and access to care, and fostering a strong professional community throughout Kentucky.

Where We Practice

CRNAs practice in a wide range of healthcare settings, including:

- Hospital surgical suites
- Obstetrical delivery units
- Ambulatory surgery centers
- Critical access hospitals
- Pain management clinics
- Dental and specialty surgical offices
- Veterans Affairs and military healthcare facilities
- Rural and medically underserved communities

CRNAs are essential providers of anesthesia services across Kentucky and throughout the United States.

Why Partner with KyANA

Partnering with KyANA provides organizations with valuable opportunities to connect with anesthesia professionals and future leaders in the field.

Sponsors benefit from:

- Direct access to anesthesia decision makers
- Workforce recruitment opportunities
- Visibility with future CRNAs
- Brand exposure throughout Kentucky

Through conferences, regional events, and digital engagement, sponsors can connect with professionals delivering anesthesia care across the Commonwealth.

Partnership Pathways

KyANA offers flexible ways to engage with our community:

- Strategic Partnerships – Year-round visibility and engagement
- Fall Scientific Meeting Sponsorships – High-impact event presence
- Digital Marketing Opportunities – Ongoing brand exposure
- Student & Workforce Engagement – Connect with future CRNAs
- Regional Sponsorships – Local engagement across Kentucky

Kentucky Nurse Anesthesia Programs

Kentucky is home to **four accredited nurse anesthesia programs** that educate and train the next generation of CRNAs:

- Murray State University
- Northern Kentucky University
- University of Louisville
- Bellarmine University



These programs prepare highly skilled anesthesia professionals who go on to practice throughout Kentucky and across the country.



KyANA Community Impact

KyANA is organized into **four geographic regions**, each offering local networking and engagement opportunities throughout the year.

Fall Scientific Meeting – Update

The **Fall Scientific Meeting** is KyANA's premier annual event, bringing together CRNAs, SRNAs, faculty, and industry partners for **three days of education, networking, and collaboration**.

Typical attendance ranges from **280–350 participants**.

Attendees include:

- Practicing CRNAs from across Kentucky
- Student Registered Nurse Anesthetists (SRNAs)
- Faculty and leadership from the four nurse anesthesia programs
- Healthcare industry partners



Networking Opportunities

Sponsors engage with attendees through:

- Exhibit Hall
- Dedicated Networking Breaks
- College Bowl Student Competition

These moments provide meaningful opportunities to build relationships and connect with attendees.



Exhibit Space Includes

- Exhibit table and chairs
- Company identification signage
- Access to all networking opportunities

Please Note: Food and beverage costs are NOT included in exhibitor registration.

Sponsors hosting receptions or events are responsible for all catering and beverage expenses associated with their event.



Strategic Partnership Opportunities

Organizations seeking a comprehensive presence are encouraged to participate as a KyANA Strategic Partner.



Premier Partner – \$12,500

- Platinum sponsorship
- Homepage banner placement (annual)
- Sponsored email to members
- Recognition at College Bowl and student programming
- Regional sponsorship (1 included)
- Enhanced anniversary recognition



Leadership Partner – \$9,500

- Platinum sponsorship
- Homepage banner (6 months)
- Newsletter feature
- Student or regional sponsorship inclusion



Supporting Partner – \$8,500

- Gold sponsorship
- Digital visibility package
- Recognition across select engagement opportunities

The **KyANA Fall Scientific Meeting** offers sponsors the opportunity to engage directly with CRNAs, SRNAs, and anesthesia leaders through education, networking, and targeted brand visibility.

Benefit	Platinum	Gold	Silver	Exhibitor
Investment	\$5,000	\$2,500	\$1,500	\$1,000
Exhibit Booth Placement	Premium	Priority	Standard	Standard
Speaking Opportunity (3–5 min)	✓	✓		
Sponsored Break / Engagement Opportunity	✓	✓		
Video Bumper (30 sec)	✓	✓		
Brand Visibility Across KyANA Platforms	✓ <i>Featured</i>	✓	✓	✓
Logo in Pre/Post Event Emails	✓	✓	✓	
Social Media Recognition	✓ <i>Enhanced</i>	✓	✓	✓
Newsletter Recognition (Gasline)	✓ <i>Dedicated</i>	✓		
Attendee List (Opt-in)	✓	✓	✓	✓

All sponsors receive a dedicated profile within the conference platform to share materials, videos, and contact information with attendees.



Digital Marketing Opportunities

Maintain visibility with KyANA members beyond the annual meeting through targeted digital engagement opportunities.

Opportunity

Investment

Homepage Banner (*Quarterly*)

\$500

Homepage Featured Content (*Quarterly*)

\$1,000

Sponsored Email Opportunity

\$1,250



Student & Workforce Engagement Opportunities

- DNP Poster Symposium Sponsor..... **\$1,500**
- College Bowl Sponsor **\$1,750**
- Student Engagement Sponsor **\$1,500**

Connect directly with the next generation of CRNAs.



Regional Engagement Opportunities

- Single Region Sponsor..... **\$1,250**
- Multi-Region Package (*All 4*) **\$4,000**

Engage with CRNAs and SRNAs across Kentucky through local networking events.



70th Anniversary Sponsorship Opportunities Signature 2026 Offering

Celebrate a historic milestone while aligning your brand with
70 years of CRNA leadership.

- Presenting Sponsor **\$8,500**
- Anniversary Reception Sponsor **\$5,500**
- Supporting Sponsor **\$3,000**

Featured Sponsorship Opportunities

- Wi-Fi Sponsor **\$2,500**
- Charging Station Sponsor **\$2,000**
- Coffee Break Sponsor **\$2,250**
- Lanyard Sponsor **\$3,500**
- Headshot Booth Sponsor **\$3,000**

These opportunities provide high-visibility engagement throughout the meeting.



Bold Past. Bright Future. 70 Years of Impact

Why Industry Partners Choose KyANA

- Targeted access to CRNAs and SRNAs across Kentucky
- Direct engagement with decision-makers and future professionals
- Opportunities for both in-person and year-round visibility
- A trusted association with 70 years of impact

Secure Your Spot Today

Visit www.kyana.org

and click “Become a Sponsor” to sign up.




For more information, contact:
info@kyana.org | 859-514-9163

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